

# Brand Settings

*Website Content Version 1.0 Updated 7 September 2026*

Set up your company name, logo, favicon, tagline, brand colours, and theme.

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## Brand Settings

Brand Settings are the foundation of your website. They appear on every page.

### Company Name

Shown in the header, footer, browser tab, and share previews.

### Company Logo

Upload a PNG or SVG (transparent background works best). Displayed in the header and footer.

### Favicon

The small icon shown in the browser tab. Use a square image (at least 64x64 px).

### Company Tagline

A short line under your logo (e.g. "Built for Real Estate Leaders"). Keep it under 8 words.

### Brand Colours

Primary and accent colours used across buttons, links, and highlights.

### Theme Settings

Pick light or dark mode defaults and typography style.

Tip: Consistent branding builds trust - use the same logo and colours across all channels.